

The Art of Black and White Conversion



Imagine the photographs that Ansel Adams could create with today's digital tools! He'd envy the software that converts our photographs into beautiful black and white photos. We'll explore these tools in this workshop as we discuss what color photographs are good candidates for conversion, how to convert, evaluate, and fine tune the results. Along the way, we'll explore the Zone System

applied to digital imaging, HDR, Photoshop, Lightroom, and Silver Efex Pro, and successful printing techniques, inks, and fine art papers.

Most importantly, we'll probe the emotions and reasons why you might want to convert a color photo to black and white and discover the elements that lead to exceptional, powerful images.

This two hour class is geared toward advanced beginning to intermediate photographers or anyone else wanting a little extra inspiration. You may bring one or two of your photographs to the class for a constructive critique. We'll save some time at the end for critiques and discussion.

Date: March 6, 2013, 6-8PM

Cost: \$40. (Plus NM Gross Receipts tax)

Limit: 12 participants

Instructor: Kent Winchester

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Location: *Albuquerque Photographers' Gallery* (505) 244-9195
303 Romero St. Ste. N208 (Upstairs — Elevator available)

Register: You can register on the Gallery's web site, www.albuquerquephotogallery.com (Credit Cards or PayPal accepted) or email the artist.

Kent marks the third generation of professional photographers in his family. His grandfather documented World War I and the Dust Bowl; his father, a B-24 pilot in World War II, documented that war, returning home to run the family photography business; and Kent has been shooting since he was seven. A member of the *Albuquerque Photographers' Gallery*, his award-winning work has been shown in galleries and museums, and collected internationally. A trial lawyer for thirty years, he returned to fine art photography full-time; teaching, judging, and, of course, making photographs. He has been shooting black and white for more than forty years, first with film and now with both film and conversions of color digital images. Currently, he even loads his beloved Hasselblad with color film and does the conversions in his computer darkroom after scanning the negatives.